



## Valerie Blackburn

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405.501.3626

### Education

Oklahoma State University  
Stillwater, OK  
B.S. in Marketing,  
Minor in Finance

Oklahoma State University  
Institute of Technology -  
Okmulgee, OK  
A.S. Graphic Design

Continuing Education  
11+ years of Web Design  
and Development  
TCC, Tulsa Community  
College - Tulsa, OK  
Tulsa Technology Center -  
Tulsa, OK  
OCCC, OKC Community  
College - OKC, OK  
DeVry University - OKC, OK  
Francis Tuttle Technology  
Center - OKC, OK

### Expertise

Graphic Design

SEO

UI Design

UX Design

Web Design

Web Development



### Experience

U.S. Census Bureau - Warr Acres, OK  
Enumerator, (full-time)  
August - September 2020

- Conducted visits and surveys to determine data to create a demographic profile of the economy and its citizens.
- Performed administrative duties such as creating reports and worked on predefined surveys to gather census information.

SimplyMac, Gamestop - Rogers, AR  
Apple Pro, (full-time)  
December 2018 - May 2019

- Sold the latest and greatest Apple products. Expert at finding the customer the best solution.
- Helped customers with minor device issues, such as installing an iOS update or performing a restore.
- Maintained all required service certifications as outlined by Apple.
- Delivered on Apple Service Metrics (PSP, CSAT, ACSE).

Global People Center, Walmart US Stores - Bentonville, AR  
eMedia Designer II, (full-time)  
September - November 2018

- Managed the development of digital and physical training material utilizing multiple techniques (graphic design, videography, e-learning systems) for more complex projects (scope, size, technology).

Paycom, Inc. - Oklahoma City, OK  
UI/UX (User Interface User Experience) Designer (permanent)  
October 2013 - May 2015

- Collaborated with developers, product managers, marketing and upper management to help define the user experience for redesign of the main product application allowing the company to go public.
- Developed and maintained detailed user interface specifications and design patterns with Word-Press documentation, a live prototype, word document and pdf for other departments, including in-depth testing of application on different browsers, devices and environments.
- Trained new employees and interns on style guidelines, navigating the live Employee Self-Service and client side applications while giving verbal, visual and written instructions.

UCO - University of Central Oklahoma. - Edmond, OK  
Adjunct Instructor, Design Foundations I  
August 2016 - December 2016

- Provide a quality learning experience for students on a semester basis. Report to the dean of the art department and performs instruction-related duties in a timely manner and in accordance with the mission, policies and procedures of UCO. Provide a quality learning experience for students on a semester basis.

Experience - Contract work with recruiters and Valmedia, LLC  
August 2010 - Present

Ballard's by the Lake Bed & Breakfast and Event Center - Langston, OK <https://www.ballardsbythelake.com>  
Tow World Towing Services - Renton, WA <https://www.towworldtowing.com>  
Best of Arkansas Sports - Rogers, Fayetteville, AR <https://bestofarkansasports.com>  
Oceanskies Photography - Guthrie, OKC, OK <https://oceanskiesphotography.com>  
Pollard Inn, Pollard Bed & Breakfast - Guthrie, OK <https://pollardbb.com>  
City of Oklahoma City - OKC, OK [embarkok.com](http://embarkok.com), [okrivercruises.com](http://okrivercruises.com), [parkingokc.com](http://parkingokc.com), [spokiesokc.com](http://spokiesokc.com)  
Vencedora Clothing and Accessories - Guthrie, OK  
R3 Solutions - Houston, TX <https://r3solutionsllc.com>

### Skills

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Dreamweaver, CSS, HTML, xHtml, WordPress, with some knowledge of Hootsuite, JavaScript, PHP, C#, Visual Studio, JQuery, github. Certified in 'SEO for Beginners' with Yoast Academy for WordPress. Certified in 'Google Analytics for Power Users.' 'Front-End Web UI Frameworks and Tools: Bootstrap 4' Tutorials in Angular.js, Azure, Balsamiq, inVision, Sketch and Visio.